



MALAYSIA STAY & BUILD 2024

Module One | 10 June - 14 June



KUALA LUMPUR, MALAYSIA

Module Two | 29 June - 5 July



KUCHING, MALAYSIA

DYNAMIC CLASSROOM LEARNING:

Cultivating skills, knowledge and awareness for effective leadership

EXPERIENTIAL PROJECT-BASED LEARNING:

Sharpening strategic acumen through purpose driven real-life project



IT'S TIME TO STAY AND BUILD MALAYSIA

Low economic mobility, brain drain challenges, malnutrition and obesity, institutional racism, and threatened biodiversity. These are real problems. Malaysia Stay & Build is an opportunity for inspired leaders to develop the skills and knowledge necessary to address the country's most pressing challenges.

Through a comprehensive curriculum and an action learning project, participants will gain the tools they need to lead and drive change. Join us in our second edition of MS&B, where we cultivate Malaysians to be active citizens who stay and build a stronger Malaysia for generations to come.

BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



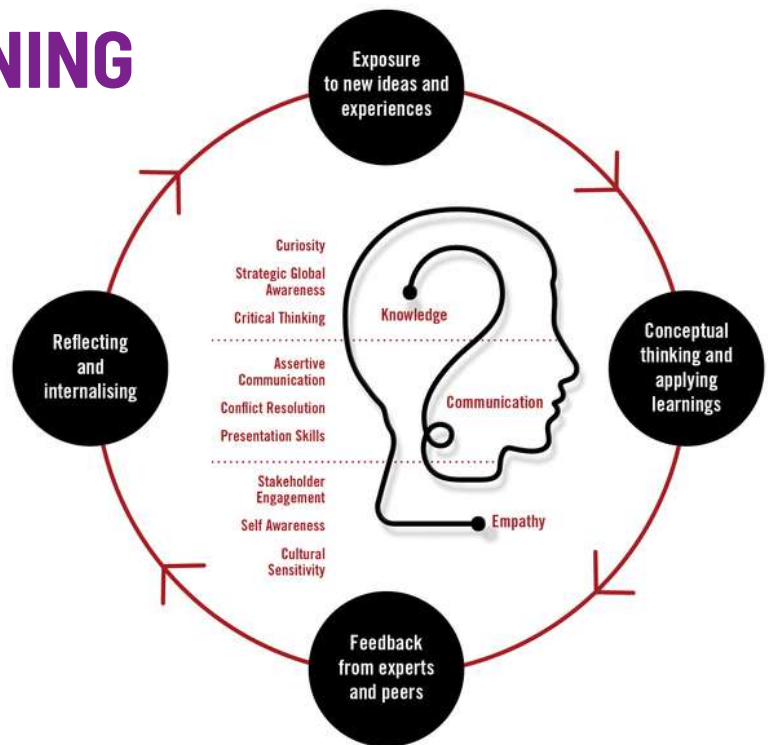
People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets".



KEY BENEFITS



IGNITING A SENSE OF PURPOSE

A journey of self-discovery focused on motivation and purpose, leveraging professional skills to help reshape society



STRENGTHENING REGIONAL AND GLOBAL ACUMEN

Real business projects test strategic business acumen and provide insight into nascent business opportunities and trends



DEVELOPING SUSTAINABILITY-FLUENCY

Deepen understanding of 21st century challenges related to the environment, society and governance - from the frontlines of change to sustainability concerns



INSPIRING HIGH PERFORMANCE

Developing Knowledge, Communication and Empathy (GIFT's "KCE") for effective leadership; and practising collaboration skills in fast-paced setting



NETWORK AND LEARN WITH TRI-SECTORAL LEADERS

Build networks with global executives, and broaden perspectives through interactions with world-class speakers and facilitators



INSIGHT INTO LEADERSHIP POTENTIAL

Observations throughout the MS&B are synthesised into personalised evaluation reports for continued development and career planning

PARTICIPANT LEARNING JOURNEY



PRE-PROGRAMME

Aligning goals through onboarding interviews and GIFT's Purposeful Engagement assessment tool



MODULE 2 EXPERIENTIAL: 7 DAYS

Rigorous action learning alongside developing recommendations and building policies, solving contemporary challenges, and giving meaning to thinking "outside the box"



MODULE 1 CLASSROOM: 5 DAYS

Proprietary Curriculum with regular reflection, breakouts, and guest speakers enabling participatory learning



POST-PROGRAMME

Personalised evaluations, carrying forward and implementing key learnings at work



ALUMNI TESTIMONIALS



The design of the MS&B programme is multidimensional and well-conceived, presenting exciting and thrilling challenges that have inspired me in various ways. I especially value the way the pilot project was structured, as it taught me how to consider different aspects of a project.

SALAHAUDIN BIN MAILI MOHD RASLI
DEPARTMENT OF AGRICULTURE, SABAH

It was a profound exploration of what it means to lead with heart, head, purpose, integrity, and authenticity. I am incredibly grateful for the insights, knowledge, and growth gained from this programme, and I wholeheartedly recommend it to anyone who aspires to become an effective and impactful leader.



JENNIFER LEENAJANI
MAYBANK BERHAD



The MS&B Programme organised by GIFT has had a significant impact on me both personally and professionally, particularly in terms of strategic planning, improved management skills, and enhanced communication abilities.

VANITA KALIMUTHU
MYSKILLS FOUNDATION

The Malaysia Stay and Build (MS&B) Programme has profoundly broadened my outlook and approach with a global perspective. I've grown to value different viewpoints and recognise the power of inclusivity in effective leadership.



ANDREW YONG
MAERSK MALAYSIA

M1: CURRICULUM DRAWING UPON 18 YEARS OF FRONTLINE INSIGHTS

Led by expert facilitators and distinguished guest speakers



STRATEGIC GLOBAL AWARENESS

- Malaysia in the 21st Century
- Reshaping Capitalism
- The Role of Business and Government
- The Role of Civil Society
- Behaviour Before Brand
- Ethical Leadership
- The Sustainable State



LEADERSHIP SOFT SKILLS

- Power of Purpose
- Driving High-Performance Teams
- Personal Energy and Growth Mindset
- Communicating for Influence and Impact
- Ownership and Action
- Curiosity and Strategic Mindset
- Building Personal Resilience

M2: LIVE PROJECTS WHERE OUTCOMES MATTER

Building Tomorrow: High-Quality Development for Malaysia

Participants will be working with our project partners to consider the following high-potential areas:

- Flood Resilience and Extreme Climate Mitigation
- Quality Teachers for Digital Literacy
- Positioning Malaysia as a Global Biodiversity Hub
- Combating Child Stunting and Malnutrition

These areas can spur Malaysia towards high-quality development. Through cross-sector stakeholder and community engagement led by the nation's future leaders, participants will develop a set of policy recommendations in these four high-potential areas in a manner that is both achievable and sustainable.



CONTACT US



JOB TITLE

Common titles include SVP, Vice President, Manager, Business Analyst, General Counsel, Lead Researcher, Senior software Engineer, and Trainer



FEE

RM35,000 per person (HRD claimable) includes course materials, personalised evaluation reports, meals, transportation, and accommodation in Module Two



REGISTRATION

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Building Tomorrow: High-Quality Development for Malaysia

Malaysia is poised to embark on a transformative journey towards **a future of inclusive prosperity**. The Madani Framework, championed by the Malaysian government, seeks to steer Malaysia towards **good governance, equity, and holistic development**, a trajectory that embodies the aspects of **high-quality development**.

High-quality development, a concept that varies by country, signifies, in the Malaysian context, not only progress that improves the wellbeing of its population but **the potential to do more by capitalising on its cultural and geographical strengths**. High-quality development **transcends conventional economic indicators** such as GDP, labour productivity, and consumer spending. It prioritises the quality of progress, highlighting **environmental protection, social fairness, access to basic needs, and the literacy and educational attainments** of the population, thereby addressing the broader needs of all Malaysians.

The second edition of Malaysia Stay & Build looks at **four high-potential areas** that can spur Malaysia towards high-quality development. Through **cross-sector stakeholder and community engagement** led by the nation's future leaders, the programme will develop a set of policy recommendations in those four high-potential areas in a manner that is both achievable and sustainable. By leveraging our unique strengths and thinking holistically, we can shape a future where progress is synonymous with the well-being and advancement of all Malaysians.

Key Focus Areas for High-Quality Development

Flood Resilience and Extreme Climate Mitigation

Malaysia is facing increasing challenges in flood resilience amid the escalating climate change impacts. Recent events indicate a concerning trend, with Malaysia witnessing a rise in both the frequency and severity of floods, causing widespread disruption to communities, infrastructure, and the economy. The Department of Irrigation and Drainage in Malaysia reports that more than 60,000 individuals were displaced from their houses in 2020 due to flooding. Kelantan, one of the most severely affected states, is still plagued with annual floods after the record-setting flood disaster of 2014, which displaced over 200 thousand individuals. To protect its people and businesses, the nation must fortify its defenses against the increasing threat of extreme weather events. Against this backdrop, participants are tasked with formulating a comprehensive policy framework that addresses the unique challenges posed by Malaysia's geographical and climatic conditions. This framework should encompass holistic strategies for flood mitigation, community preparedness, and sustainable infrastructure development, aiming to bolster Malaysia's resilience in the face of an increasingly unpredictable climate.

Quality Teachers for Digital Literacy

The global landscape is increasingly digital-centric, demanding not only tech-savvy students but also educators adept at imparting these essential skills - this underscores the critical need for comprehensive teacher training in digital literacy. Despite this urgency, a notable gap exists in the digital literacy training provided to teachers in Malaysian primary and secondary schools. As pointed out by the President of the National Union of the Teaching Profession (NUTP), Aminuddin Awang, sporadic online courses given to educators bring limited results. Thus, he highlighted the need for comprehensive teacher training in digital literacy. To adapt to the fast-digitalising landscape, Malaysia must reassess its policy in training the current and older generation of educators. The challenge for participants lies in identifying the systemic challenges outlined in the current state of digital education for teachers in Malaysia and proposing robust policies for teacher training. This policy recommendation aims to empower educators to effectively impart digital literacy to students, preparing them for a digitally driven future.

Positioning Malaysia as a Global Biodiversity Hub

Nestled near the equator, Malaysia stands as a biodiversity hotspot, blessed with rich natural capital that includes some of the oldest rainforests on earth, vibrant coral reefs, and diverse ecosystems. This rich tapestry of biodiversity positions Malaysia uniquely on the global stage, offering an invaluable repository of life that holds the key to scientific discoveries, medical breakthroughs, and sustainable development. As the world grapples with the escalating challenges of climate change and the rapid loss of biodiversity, Malaysia emerges as a potential Global Biodiversity Hub, armed with the ecological wealth needed to spearhead conservation, research, and education initiatives. As a biodiversity hub, Malaysia has the potential to generate high-level jobs, attract investments in research and development, draw renowned scholars from abroad, and position itself as a talent-exporting nation. Participants are challenged to conceptualise and propose an initiative for Malaysia to harness its natural advantage and establish itself as a hub for biodiversity research and conservation to help the nation assume a leadership role in biodiversity preservation.

Combating Child Stunting and Malnutrition

In Malaysia, the prevalence of child stunting for children under the age of five stands at 21.8% in 2019, signifying a substantial increase from 16.6% in 2011. This rate surpasses that of lower-middle-income countries like Ghana (17.5%) and even conflict-affected regions such as Palestine (7.4%) and Iraq (12.6%). Notably, Malaysia's national stunting rate is over three times higher than the overall 6% prevalence in upper-middle-income countries, to which Malaysia belongs. The consequences of stunting extend beyond immediate health concerns, impacting cognitive development, educational performance, and long-term economic productivity. These signal the urgency for focused policies and interventions to safeguard the health and future of Malaysia's children. Participants are challenged to analyse the cause of stunting and malnutrition among Malaysian children and propose innovative policies to curb this alarming trend and ensure the well-being of the nation's future generation.