





# Global Leaders Programme

Module 1: Dynamic Classroom Learning

Experiential Project Learning

Module 2:

12 - 16 May 2025 Hong Kong, China **17 - 23 May 2025** Chengdu, China

#### WHO SHOULD ATTEND

Designed for mid to senior level managers and experienced leaders looking to enhance their understanding, create new innovative business models, and expand their global network amongst both private and public sector organisations. The Global Leaders Programme is an immersive experience designed to challenge your perspectives on economies and societies, providing a deeper understanding of their relevance to you and your organisation. Through GIFT's rigorous intellectual discourse and experiential, output-driven methodology, you will:

- 1 Lead with strategic vision, courage, and competence to deliver systemic impact for sustained success
- 2 Navigate the complex interplay between global forces and on-the-ground realities to develop new market insights
- 3 Develop new business ideas and breakthrough innovations by challenging conventional wisdom
- 4 Build connections with leaders, world-class speakers, and subject matter experts from government, business, and civil society
- 5 Develop greater self-awareness with a personalised evaluation to guide your continued development and career planning

Organisations who have participated in our past leadership programmes:



GIFT's programme is a perfect blend of sustainable development approaches and on-ground applications in developing countries. It offers immense crosscultural experiences, selfrealisation of leadership traits, and an overall sheer joy of learning.

Omkar Gonjari, Director of Operations, Mann Deshi Foundation

The programme allowed me to step out of my comfort zone to learn about myself deeply and objectively, expanding my view of leadership to develop a sense of purpose and challenge the status quo.

Yohei Ishizuka Lead, SOIP PMO & Inventory Management, LIXIL APAC Empower leaders with the strategic acumen and critical insights needed to help organisations innovate, adapt, and drive sustainable growth in an era of turbulence and change

#### Module One Highlights



#### **Global Awareness**

Look beyond the headlines to gain nuanced insights into global complexities to overcome the strategic challenges of operating in today's volatile environment

- Assess the impact of globalisation in political structures, economies, and social and cultural values
- Reimagine capitalism and explore new economic models that prioritise collective well-being in a resource-constrained world
- Understand the intricate relationships between government, business, and civil society in addressing basic needs, driving economic growth, and enhancing societal well-being
- Develop strategies to address externalities of business activities, balancing economic goals with social and environmental responsibilities
- Examine the trade-offs and potential of technological innovations for meaningful problem solving

#### Strategic Leadership

Elevate leadership capacity to deliver results and drive organisational success

- Connect 'purpose' to 'potential' to unlock greater value for the individual, organisation, and society
- Use GIFT's outcome-driven process and practical tools to cultivate high performance teams
- Foster a workplace culture with a growth mindset
- Practice cross-cultural and intergenerational leadership to navigate diverse and dynamic environments effectively

Giving meaning to 'thinking outside the box', 'resilience', and 'high performance' through real-world learning and application

People learn 70% through experience, 20% through relationships, and 10% through formal training methods

Module Two Highlights



#### **Local Insights**

Gain an in-depth understanding of the global issues by appreciating local nuances through immersive site visits and direct engagements with communities and stakeholders from diverse backgrounds. These first-hand experiences provide unique perspectives and insights that desktop research alone cannot offer.

#### Leadership in Action

Challenge leadership skills, adaptability, and resourcefulness by immersing participants in high-stakes environments and unfamiliar settings with changing scenarios. Receive direct feedback from peers and facilitators during participant-led sessions to uncover and address any leadership blind spots.

#### **Breakthrough Ideas**

Develop bold, innovative ideas that drive long-term commercial success and positive societal change, beyond conventional notions of development and progress. Generate solutions that address global challenges and foster sustainable growth, leveraging creativity and forward-thinking to make a meaningful impact.



Our experiential learning methodology was presented at the United Nations as an "Innovation in Leadership Development"

"The programmes are designed to help participants... learn how to adapt their business models to succeed in new markets"



The field project was a unique experience that demonstrated how much can be achieved by an international, cross-functional, and high-performing team. Additionally, the programme's structure allows participants to practice leadership skills in a real-world context, rather than just theoretically.

Steffan Hermann Head of Corporate Controlling, SEG Automotive

## Module Two: Experiential Project Learning Chengdu, Sichuan Province, China



## Igniting China's Rural Economy through SME Business Upskilling

For over 18 years, GIFT's proprietary experiential leadership methodology has been refined through over 80 unique field projects across 16 countries. The rigorous, outcome-driven field project module is a platform for cultivating practical leadership skills through real-world application.

This programme's project partner is the Sichuan Haihui Poverty Alleviation Center in Chengdu, in the Sichuan Province of China.

Through site visits, stakeholder engagements, and desktop research, the cohort will **collectively develop an innovative and scalable business model** for the project partner on rural small and medium-sized enterprise (SME) business development in China.

This is a rare opportunity for mid- to senior-level talents to **gain a deeper**, **hands-on understanding of China**.

In parallel, they will explore local themes that have **wider global applicability in a business context**:

- Rural revitalisation and urban-rural connectivity opportunities
- Technology-driven structural changes shifting resource demands
- Reskilling talent
- SME business challenges and opportunities
- China's dual circulation strategy, etc.

The Global Institute For Tomorrow (GIFT) is an independent pan-Asian think tank. We are dedicated to advancing a deeper understanding of today's most critical drivers of change—from the emergence of a post-Western world to the reshaping of global capitalism and the dynamic relationship between business, society, and the state. With offices in Hong Kong and Kuala Lumpur, our practical insights, internationally acclaimed leadership learning curriculum, and outcome-driven facilitation help our clients anticipate and navigate a turbulent 21st century.

- Leadership Development
- Management & Organisational Development
- Sustainability Advisory
- Policy Advisory
- Understanding Global Shifts & The Rise of Asia

Connect with us:



## Invest in your organisation's future. Enrol your top talent today.

Programme Fee: US\$18,000 per person

Fee includes a combined full 12 learning days, course materials, personalised evaluation reports, accommodation, flights (round trip from Hong Kong to China) and logistics, and most meals. <u>Please write to:</u> Eric Stryson <u>estryson@global-inst.com</u> +852 9736 5595

For more information, please visit: global-inst.com/global-leaders-programme



Submit nominations by

Friday, 25 April 2025