

# STAY & BUILD

An aerial photograph of a dense residential area in Hong Kong, showing a grid of buildings with balconies and air conditioning units. The top half of the image is a mirrored, inverted version of the bottom half, creating a symmetrical, tunnel-like effect that leads to a bright blue sky with white clouds in the center.

HONG KONG

November & December 2021







## The Time to Stay & Build!

The challenges facing Hong Kong are complex, numerous and often appear intractable: Upward social mobility has slowed significantly in the last three decades; over 60% of citizens suffer from poor mental wellbeing and recent social unrest has revealed deep dissatisfaction and distrust in the institutions which have served Hong Kong well for decades.

These problems are compounded by saddening reports of Hong Kong youth wishing to leave the city. According to polls, 60% of youth wish to leave, and a quarter of university-educated young professionals under 35 plan to pursue work elsewhere.

GIFT's inaugural Stay & Build Initiative was designed for those unwilling to accept that these challenges are insurmountable, and who are eager to participate in building a better future. The solutions to Hong Kong's challenges must come from the next generation of leaders in Hong Kong. The goal was to empower them to gain a deeper understanding of a range of societal challenges through four pilot projects and develop a sense of purpose through developing practical solutions that can be implemented by the Project Partners.

## Pilot Projects to Support Societal Resilience

Projects on the Stay & Build programme were made possible through the generous support of the Project Partners, who provided guidance on the brief, introductions to stakeholders, interviews and site visits with participants, and feedback on the project outcomes on the final day of the programme.

The four pilot projects and their respective partners are below:



**Breaking Ground for  
Community Sports &  
Wellness Hubs**



**Prioritising Local  
Food Production  
for Health &  
Sustainability**



**Expanding Caregiving  
for Dignified Ageing  
in Place**



**Co-designing Public  
Open Space for  
Enhanced Liveability**



# The Proposals

## Sports & Wellness Hubs



### 1 Expanding Access to Sports Facilities

Addressing the mismatch of available sports facilities with the demand through cooperation between institutions that have the space and facilities, such as schools, and organisations with the expertise to engage the community in sports, such as Sports Associations..

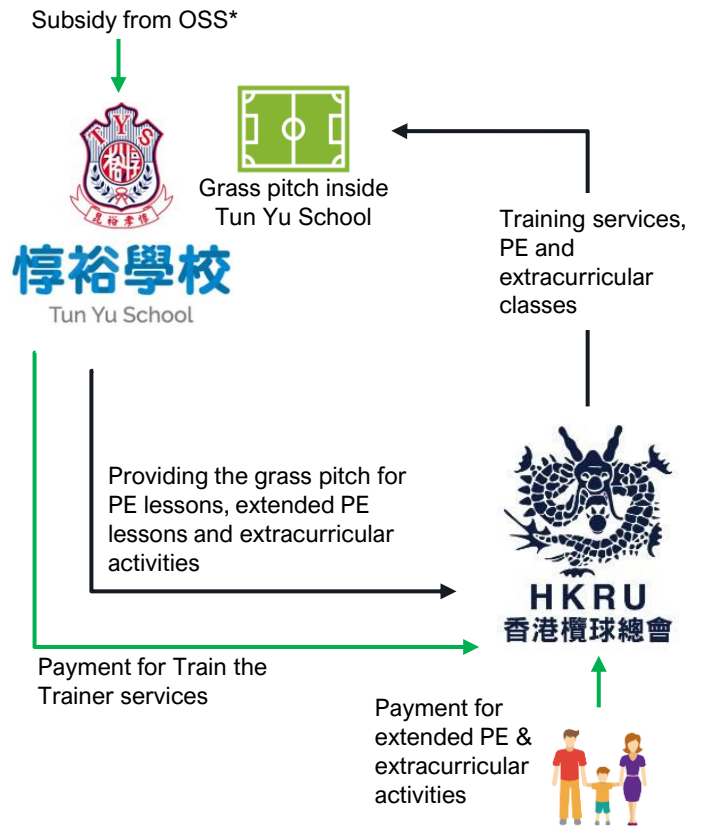
### 2 Co-working Wellness Hubs

Identifying underutilised spaces for use during the day as co-working spaces and evening as sports and wellness hubs.

### 3 Revitalisation of Unused Buildings and Spaces for Sports

To identify usable vacant buildings or spaces for rejuvenation and replanning as a sports destination, to bring about mutual benefits in raising the property's value through enhanced commercial activities, as well as increasing access to sports and recreational spaces.

#### Pilot Project 1: Expanding Access to Sports Facilities



\*OSS refers to the Opening Up School Facilities for Promotion of Sports Development Scheme by the Government

## Local Food Production



### 1 Hong Kong Agricultural Hub

Creating an Agricultural Hub at the new Agricultural Park to coordinate all policies related to the local agriculture and food sector and provide support in training, marketing, education, external promotion, and R&D.

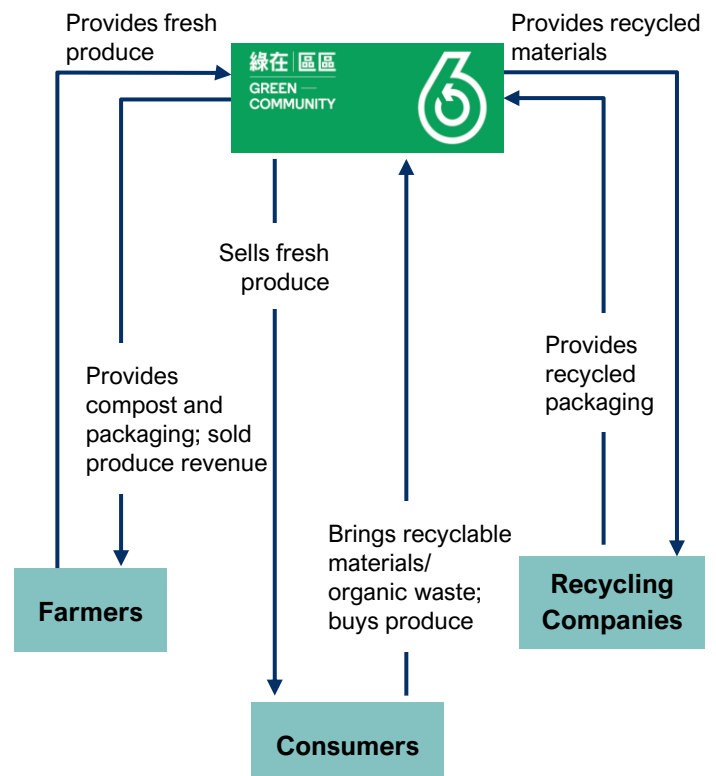
### 2 Expanding scope of Green@Community

Expanding scope of Green@Community stores beyond recycling to include selling of local produce to further promote green lifestyles in Hong Kong.

### 3 Using brownfield sites for modular hydroponic farms

Piloting a hydroponic farm using Modular-integrated Construction to better utilise brownfield sites and increase supply of safe, fresh, local produce.

#### Pilot Project 2: Expanding scope of Green@Community



# The Proposals

## Ageing in Place



### 1 Time Bank

Encouraging positive community engagement through a Time Bank system where volunteers exchange good neighbourly services for credits. Credits can be exchanged for discounts on voluntary health insurance, transport rides, etc.

### 2 Improving physical environment of housing estates

Creating new walking trails, multipurpose rooms, and community gardens to support ageing-in-place and create spaces where activities on the Time Bank can be held.

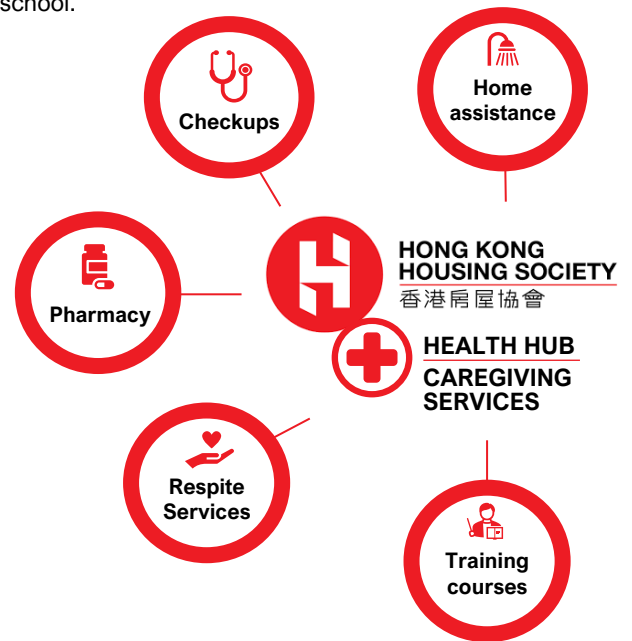
### 3 Scaling caregiving services

Through a new Health Hub run by Hong Kong Housing Society that provides caregiving services and training.

### Pilot Project 3: Caregiving services / Community Health Hub

The pilot project proposes for the Hong Kong Housing Society to pilot a Health Hub at new developments/redevelopments to provide caregiving services and primary healthcare to residents.

The goal is to alleviate the burden on existing family caregivers and the public healthcare system, provide home assistance services to help seniors with housekeeping or daily tasks, and supply Hong Kong with more caregivers through a training school.



## Public Open Space



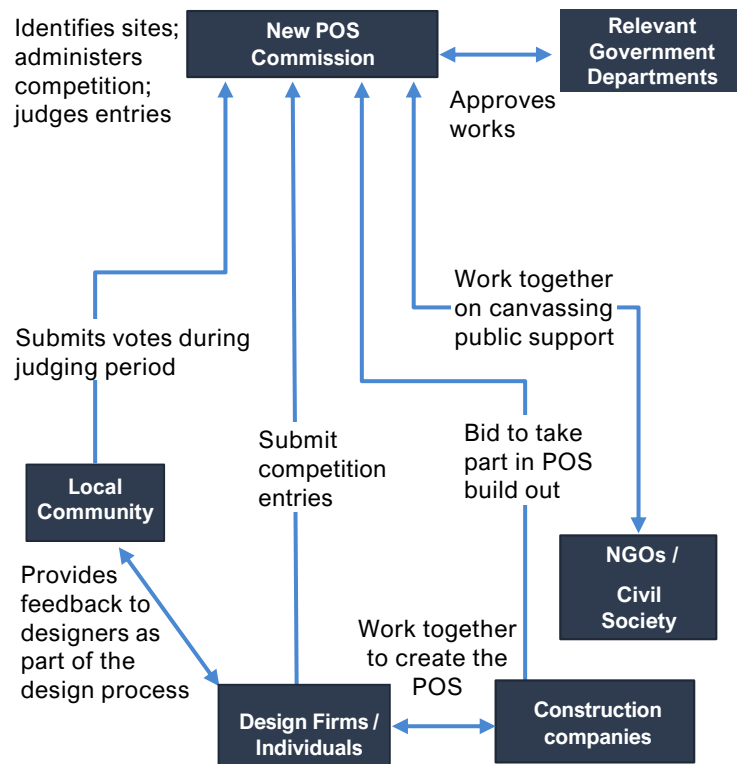
### 1 Formation of a Public Open Space (POS) Commission to oversee the rapid development of 100 POS in 5 years

A commission comprising of relevant government departments, property developers, and community groups focused on revitalising existing and developing new POS, with an expedited approval and construction process to achieve the target.

### 2 A public POS Competition to engage the public in the provision of quality POS

To integrate public participation into the POS design process to improve utility and reinvigorate the local design sector.

### The Pilot Project: POS Commission + POS Competition







Sports and Wellness Hubs Team



Local Food Production Team



Public Open Space Team



Ageing-in-Place Team





The **Global Institute For Tomorrow (GIFT)** is an independent pan-Asian think tank committed to purposeful leadership learning and partnering with clients to help them unlearn conventional wisdom and unleash organisational potential to redesign society.

The **Stay & Build Programme (S&B)** is a GIFT experiential leadership programme designed for a tri-sector cohort of managers from government, leading companies and civil society to think critically about the drivers of change in the 21st century and develop new policies and innovations that address the defining challenges of our time.

During this S&B, participants convened in Hong Kong over the course of 17 – 19 November, 25 – 26 November and 2 – 3 December 2021 to undertake classroom discussions, stakeholder meetings, and policy development sessions. The highlights from this proposal were presented at a Forum on 3 December 2021, which was attended by cross-sector attendees from Hong Kong.

GIFT would like to thank everyone involved who put in their valuable time and efforts to make this possible.

You can download the full report [here](#).



# Tomorrow Matters.

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