

# HONG KONG YOUNG LEADERS PROGRAMME

Redefining “Smart City” for Resilience in the New Normal

Module One | 31 May – 5 Jun 2021\*

Dynamic Classroom Learning:

Cultivating skills, knowledge and awareness for effective leadership

Module Two | 20 – 25 Jun 2021\*

Experiential Project-based Learning:

Sharpening strategic acumen through purpose-driven real-life project

# CULTIVATING RESILIENT LEADERS

The Hong Kong Young Leaders Programme draws on GIFT's best-in-class experiential learning methodology refined over 70 programmes in Hong Kong and across Asia. It offers young professionals from the public, private and civil sector a ground-breaking platform to engage in cross-sectoral collaboration and to cultivate the mindset shifts and behaviours for leadership in the 21st century.

Dynamic classroom learning followed by a rigorous real-world project in Hong Kong allow participants to hone their personal effectiveness and problem solving skills. It also cultivates fresh thinking and helps build resilience to face today's complex challenges.



## PARTICIPANT LEARNING JOURNEY

Growth in Knowledge, Communication & Empathy



### Pre-Programme

- Purposeful Engagement personal assessment tool
- Conversations with participants and line managers to align on development goals
- Pre-reading & written assignment



### Module One (Classroom)

- Proprietary curriculum; engaging in dynamic discussion, debate, and role play
- Reflection and sharing in a safe environment
- Emphasis on peer-to-peer learning
- Expert facilitators, world class speakers and mentors



### Module Two (Experiential)

- Rigorous action learning alongside policy/business model generation
- Solving contemporary challenges gives meaning to thinking "outside-the-box"
- Field visits and meetings with government, business and community leaders
- Real-time feedback to help internalise and apply learnings
- Presenting original ideas to key stakeholders at a public forum
- Final reflections and personal commitments to growth



### Post-Programme

- Personalised evaluation and practical recommendations for participants, line managers and HR
- Presenting key learnings and organisation-specific takeaways to colleagues and senior management
- Round two of Purposeful Engagement assessment to determine changes in mindset and behaviour
- Conversations with participants & line managers to discuss progress on development goals

## CORE CURRICULUM

### Strategic Global Awareness

- Hong Kong in the New World Order
- Trends Shaping the 21st Century
- Reshaping Capitalism and a Post-COVID World
- Role of Business, Government and Civil Society
- Role of Technology: Solutions for a Constrained 21st Century

### Leadership Soft Skills

- The Power of Purpose
- Growth vs Fixed Mindsets
- Self-Belief and Personal Resilience
- Building High Performance Teams
- Leading Outcome-Driven Meetings

## FACILITATORS

Led by Founder and CEO Chandran Nair and Managing Director – Global Services, Eric Stryson, GIFT facilitators have decades of experience introducing new ideas on governance, business and sustainability and coaching participants to think critically about their role as leaders.

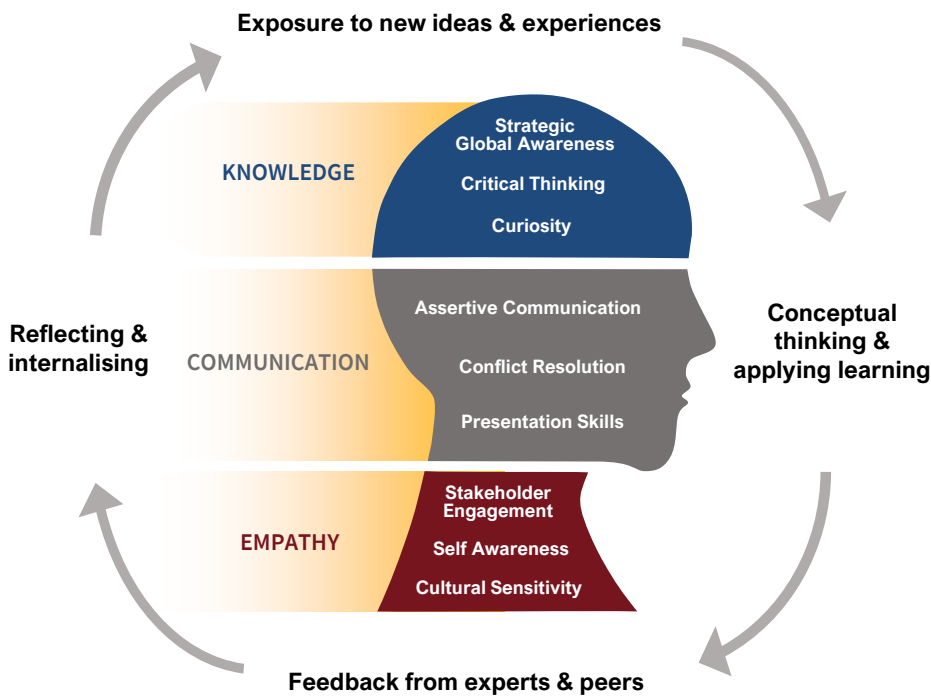
The GIFT Team is supported by mentors and prominent guest speakers including:

- **Bernard Chan**, President, Asia Financial Holdings
- **David Eldon**, Former Chairman, HSBC APAC
- **Ronnie Chan**, Chairman, Hang Lung
- **Zuraidah Ibrahim**, Deputy Executive Editor, SCMP

### GIFT Team

### External Insights

# BEST-IN-CLASS EXPERIENTIAL LEARNING METHODOLOGY



People learn 70% through experience, 20% through relationships, and 10% through formal training methods.



GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



Watch a [2 min video](#) of GIFT's programme in action



## KEY BENEFITS

- Improve business acumen by understanding trends shaping markets, governance and societies
- Strengthen commercial skills and personal effectiveness by creating robust business and policy proposals
- Inspire new approaches to collaboration and high-performance teamwork
- Communicate with confidence across different industries and backgrounds
- Realise through practical situations the importance of empathy in leadership
- Acquire tools for running outcome-driven meetings and purposeful stakeholder engagement
- Renew motivation to go beyond people management and create a culture of collaboration
- Build networks across industries and sectors



## ALUMNI



"The GIFT YLP is an innovative, informative and eye-opening programme. It has changed my work and personal life in a positive way. The highly interactive workshops, seminars and meetings with distinguished people from across the social spectrum really broadened my horizons and enriched my understanding significantly. It's challenging, and yet enjoyable, working with brilliant people from various industries."

**Andy Fong, Drainage Services Department, Hong Kong SAR Government**

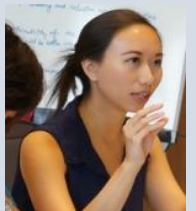


"I'm amazed with the quality and the depth of these commercial projects which are compact and yet significant enough to bring positive economic and social value to many people. Highly recommended for those who are sick and tired of conventional classroom trainings where leadership is only taught on paper."

**Patrick Jia Dong Zhu, HSBC**

"YLP was a unique leadership-in-action programme where participants from diverse backgrounds worked closely together towards a common goal. The experience was unlike traditional executive training and I can definitely leverage what I have learned in my career development."

**Margaret Fung, MTR Corporation**



"The YLP was a rewarding and empowering experience for me with its unique field project approach that translates ideas into actions. Highly recommended for those who strive to think and act big, and wish to receive leadership training that is taught through solving real problems with a passionate group of bright minds."

**Rachel Wong, HK Council of Social Service**



Watch [this video](#) from our alumni on their YLP experience

# LIVE PROJECTS WHERE OUTCOMES MATTER



**Module Two** integrates rigorous action learning alongside business/strategy planning sessions to stretch participants and give meaning to “thinking outside-the-box”.

Participants will be working on a real-life project that promotes purpose and drives participants to work towards actionable, impactful outputs, while also developing strategic thinking skills when creating new business and policy proposals.

## **Redefining Smart City: Solutions to Build Resilience and Raise Quality of Life in Hong Kong**

In December 2020, the HKSAR Government released the Smart City Blueprint 2.0. While the government has implemented many technology initiatives to enhance and expand existing city management resources and services, there remain opportunities to take bold steps to ensure smart city initiatives will address some fundamental quality of life issues currently top-of-mind for Hong Kong citizens.

Among them include recognising the need for Hong Kong to take advantage of the opportunities from transitioning to a low-carbon economy, develop future-proof skills in youth, support healthy living for all stages of life, establish an inclusive economy predicated on fairness and competition, and build cohesive and supportive communities.

Through the HKYLP, participants will help redefine what a “Smart City” should look like for Hong Kong and propose policies and innovations that will build its resilience and improve quality of life for its citizens.



To download the project report for the 2020 HKYLP which focused on policies to diversify Hong Kong’s economy and create more youth opportunities, visit this link [here](#).

## **CLIENTELE**



## **CONTACT US**



### **PARTICIPATION PROFILE**

- Average profile and age: 5 - 10 (or more) years of work experience; 28 - 35 years old
- Common titles include Managers, Senior Managers, VPs, Heads of Departments etc.



### **FEE**

USD 10,000 per person  
Includes course materials, coaching, personalised evaluation report, accommodation, transport, most meals



### **REGISTRATION**

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\*The dates and format of the HKYLP may differ depending on social distancing requirements at the time of the event.

The Global Institute For Tomorrow (GIFT) is an independent pan Asian think tank specialising in outcome-driven facilitation, executive education and sustainability advisory.

GIFT is focused on advancing a deeper understanding of the trends shaping governance, markets and societies in the 21st century.

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